

REP HEADLINE# 6247995 TRF# 324107  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG22/12 16.15  
\*\*\* PCNC-TV \*\*\*

ADV # ADV. NAME ISS/SEIU

AGY # AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME DAN NAGELBERG

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247995

CLASS: NATL. LOCAL REGIONAL

PRDCT SEIU 09/04 EST#1438 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP17/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG22/12 16.15

REP: TO JEN  
FR CHERYL  
HIATUS 9/11  
TTL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*HIATUS 9/11\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 112  
AGENCY PRODUCT CODE = 119  
AGENCY EST# = 1438

1			EX 800A-900A	30		\$75.00	9/4	9/7	1		TU-F	1
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PROGRAM : PITTSBURGH THIS MNG R  
CON COM1: PITTSBURGH THIS MNG R

2			A 800A-900A	30		\$75.00	9/10	9/10	1		MON	1
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PROGRAM : PITTSBURGH THIS MNG R  
CON COM1: HIATUS 9/11

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\*\*\* CHANGES \*\*\* \*\* PCNC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$150.00						

CONTRACT TOTAL \$150.00  
TOTAL SPOTS 2



MARKET TOTALS \$15,000 PCNC 1% WTAE 34% KDKA 28% WPXI 24% WPGH 11% WPMY 0% WPCW 2%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE